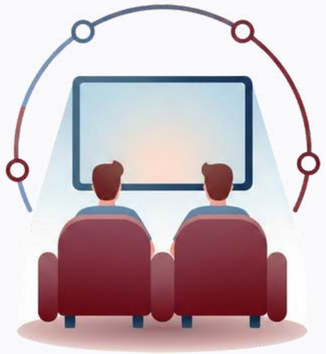
timelii™

Where time is currency

Intro

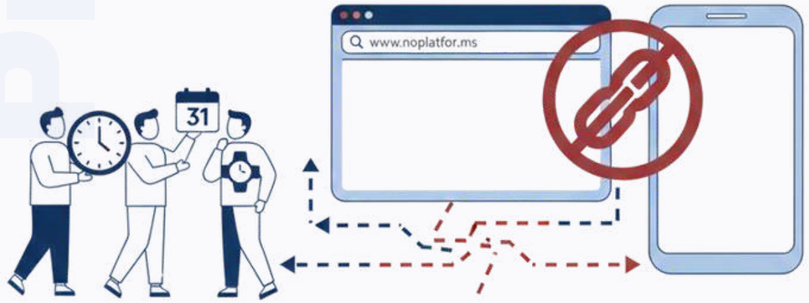


Timelii is an AI powered social network platform designed to reduce loneliness and isolation by enabling people to share time in real life companionship activities such as watching movies, taking morning walks, home cooking, podcast collaborations, hosting, dining, traveling, etc.

While improving mental well being and at the same time, provide earning opportunities by enabling people to share their spare time and get paid for it.

Only purpose driven activities beyond of forming long term bonds.

Problem Statement



01

Loneliness & Isolation

1 in 4 adults worldwide reports feeling lonely (Meta Gallup, 2023)

02

Earning money is still hard

Earning money is difficult because it requires specific skills or high quality education

03

Lack of time sharing platform

There’s no accessible platform that allows people to share and reserve time for real world activities

Solutions

01

Remove loneliness by sharing time

Users can share their time for real world activities like travel, coffee, mentoring, and overcome loneliness

02

No skills required to earn

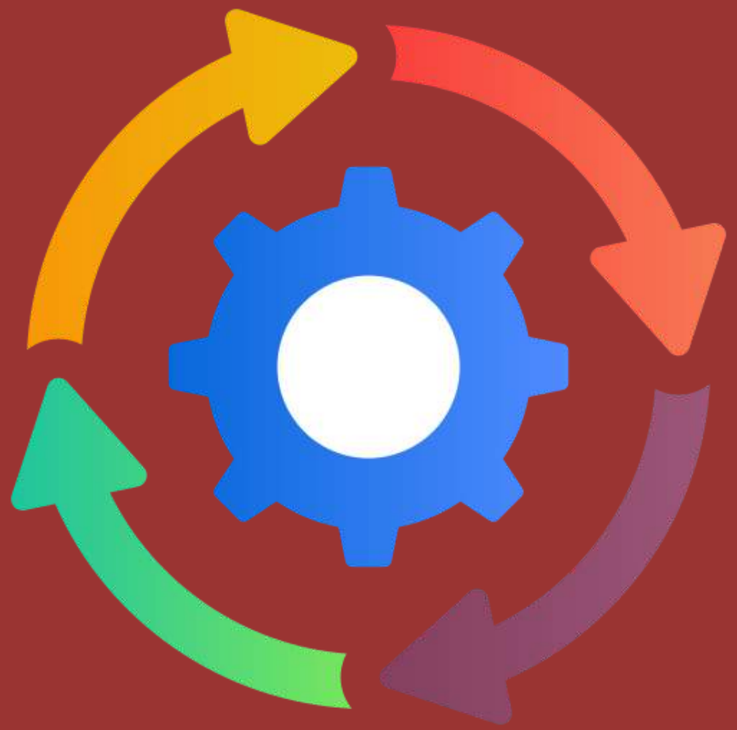
No specific skills or qualifications are needed to earn simply being available and verified is enough.

03

Time sharing platform

We turn time into a marketplace user auction their availability, and others bid for that

How timelii Works



Create Profile

User simply creates a profile and gets verified to start offering their time.

Auction Time

Auction activities (movie, hosting, etc.) with a base price

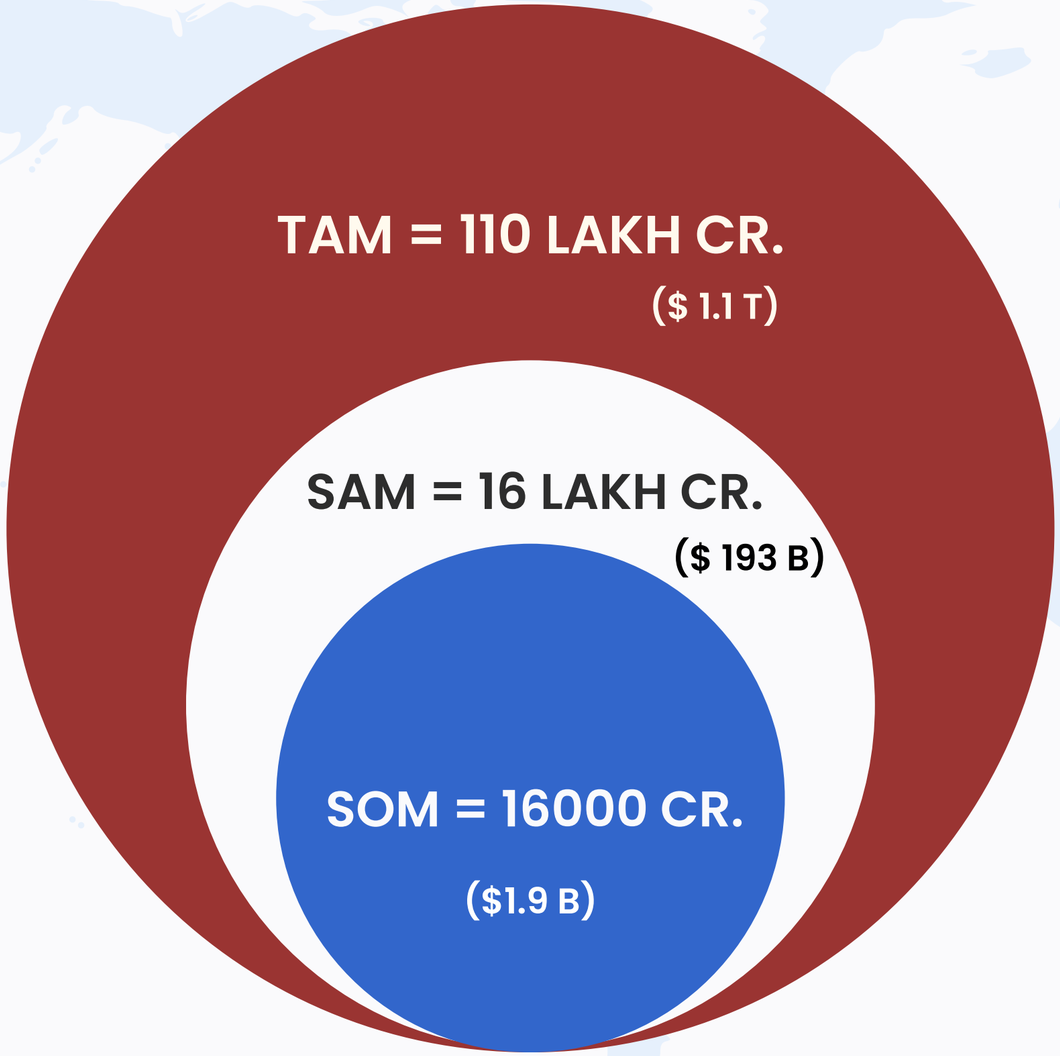
Bidding

Others bid to reserve that activity time

Real-Life Meetup

After these three steps, users can meet in the real world

Market Size



CAGR = 13%

Sector	Global Market Size	INR Equivalent	Examples
Experience Economy	$774 B	₹65 Lakh Cr	Hotel Industry, Airbnb
Gig Economy	$455 B	₹37.4 Lakh Cr	Upwork, Urban Company
Social Networking	$95.3 B	₹7.9 Lakh Cr	Facebook, Twitter
Online Dating App	$5.64 B	₹0.46 Lakh Cr	Tinder, Bumble

Revenue Model

Take rate
10–20% Platform fee on each successful activity completion

Memberships
Basic, Plus, and Prime tiers with exclusive features

Promoted Listings
Users pay to promote their auctions regionally (city/state/country)

In-App Advertisements
Revenue through ad networks like Google AdMob, Media.net, etc.

Ad-Free Subscriptions
Fixed monthly fee to remove ads from user experience

Partnership Collaborations
Future tie-ups with HORECA

Revenue projection

FY 1

2 Cr

Market validation

FY 2

10 Cr

Early adoption

FY 3

40 Cr

Network acceleration

FY 4

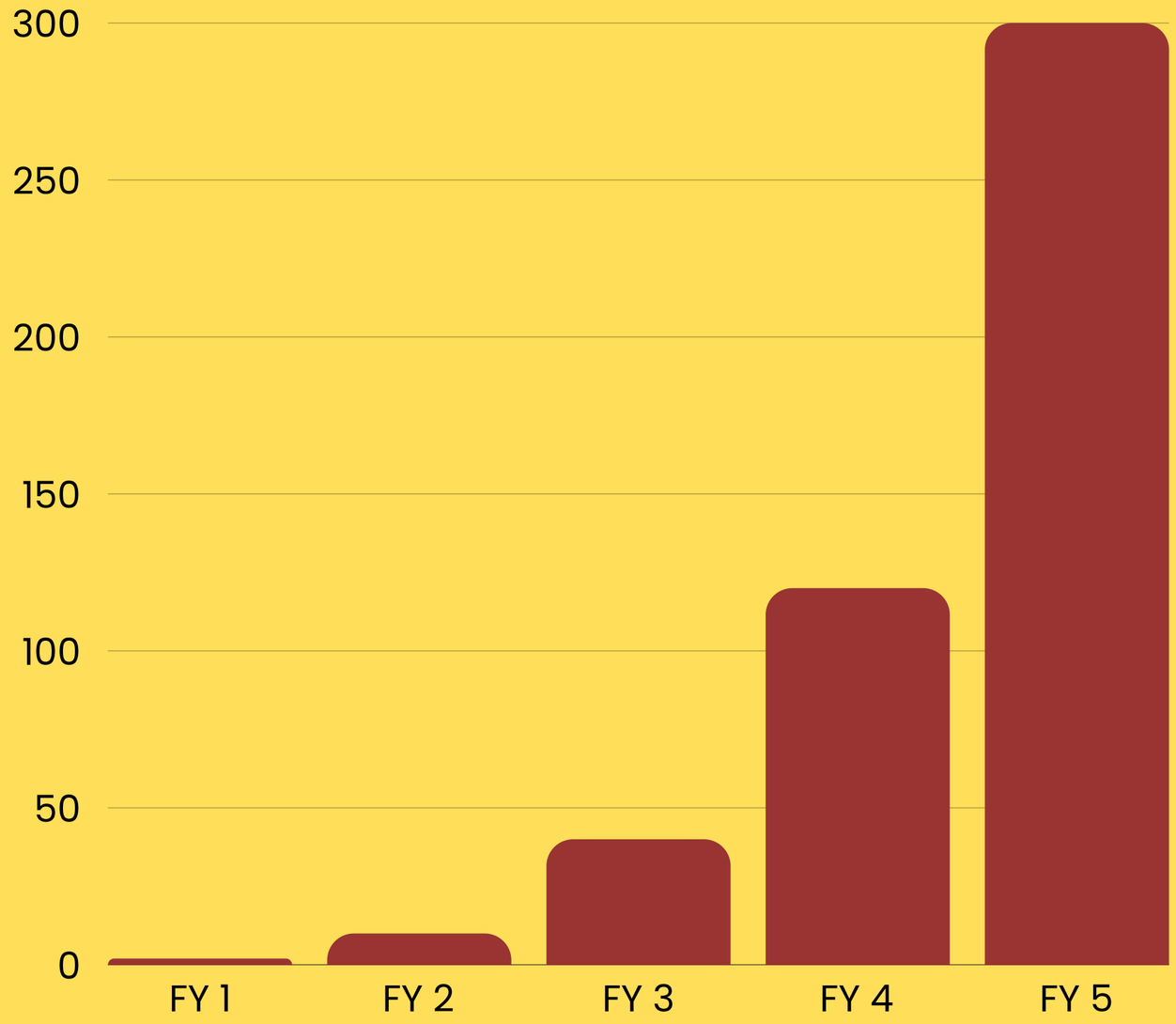
120 Cr

Rapid scale

FY 5

300 Cr

Market leadership



Unique Selling Proposition

The world's first auction-bidding based platform to share time.

Anyone can earn regardless of skills, experience, or follower count.

World first organized time marketplace

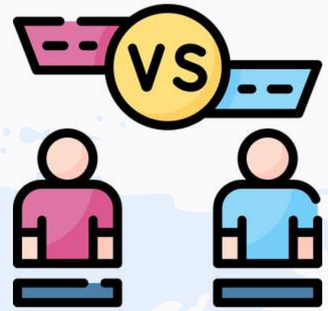
Time bounded and purposeful activities. Not for relationship or forming long term bonds.

Real world interactions instead of superficial online engagement.

Total Freedom, pick the price, set the place, choose the activities, and decide when you're available

Competitive Landscape

No direct competitors, Self estimate Indirect competitors are -



Platform	Core Offering	Key Difference
Airbnb Experiences	Local travel experiences	Tourism focused
Urban company	Professional services	Skills required
Upwork	Freelance services	Skill based, not companionship
Meetup	Event networking	Group events, no time monetization
Couchsurfing	Free travel hosting	Non-monetary, no auctions
Tinder	Dating meetups	Dating only focus
Facebook	Pure social network	Virtual connections only

Validation through Similar Models

$ 5000	$ 500	$ 1,200	€ 750
Ivanka Trump	**Emma Watson**	**Ryan Reynolds**	**Dua Lipa**
30 min. Coffee Chat	Virtual Q&A session	Meet & greet	Backstage access

- Lots of people want share time
- Lots of people want pay for time

timelii democratizes this model for everyone.

Product Market Fit Potential

- Global social dynamics are shifting, joint families are fragmenting, and more people than ever live alone, fueling the need fo seeking new ways to connect.

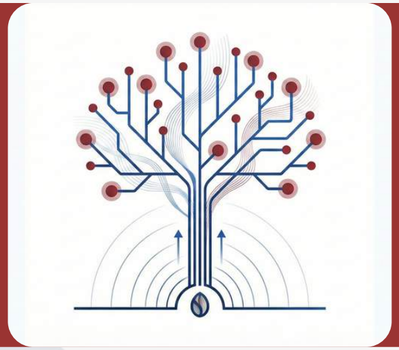
- Millennials, Gen Z tired of endless scrolling and shallow chats they want authentic, face-to-face connections .

- Emerging global trends - Experience economy, solo travel, digital nomadism, and time-based income are redefining modern lifestyles and earning models

Go to market strategy

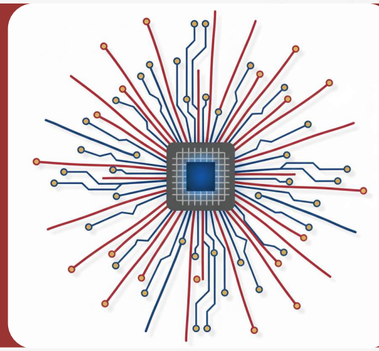
Phase 1 – Seeding

- Launching in only four cities of india
- Partner with hyper local micro influencers
- Ignite word of mouth



Phase 2 – Growing

- Performance marketing campaigns
- Will focus on user liquidity
- #Becometimeliian Reels & Shorts



Phase 3 – Scaling

- Collaborate with celebrities
- AI automation
- Full rollout

Challenges & Solutions

Trust & Safety

Solution: Strong AI powered safety Score system, identity verification, reviews,

Mispositioning

Solution: Position clearly as a purpose led companionship platform to avoid confusion with dating services

Supply & Demand

Solution: Drive fast expansion across key cities to maintain auctionary momentum and ensure bidder liquidity

Cultural Line

Solution: Allow users to use nicknames and avatars to protect their identity and increase comfort

Required fund to launch = Rs. 25 lakhs

Category	%	Key items
Product Development	35	MVP apps, AI, profiles, escrow,
Third-Party Services	10	KYC, gateway, SMS/Email, hosting
Marketing & Launch	25	Influencers, ads, PR, events
Team & Operations	15	Salaries, Stipends, 2–3 hires, tools
Legal & Compliance	3	Contracts, trademark, ESOP
Customer Support	2	Helpdesk, Tickets, CRM
Security & Data Privacy	3	SSL, pen-test, GDPR/IT Act
Runway / Buffer	7	Cushion, scaling, CAC spike

Founders

Neeraj Dwivedi

CEO

6+ years of industry experience, Deep expertise in product strategy, business growth, and operations

Kaushlendra Varma

CTO

Holds a B.E. in Computer Science and brings over 12 years of experience in software development.

vision

Timelii’s vision is to become the world’s first and largest time marketplace for real world companionship activities building a new economy of time and togetherness. It is a global platform where millions connect not through posts, but through real-world presence.

Our mission is to reduce loneliness and improve mental well-being by fostering human connections through real-world companionship while also empowering individuals to monetize their spare time through hobbies activities such as sharing a coffee, traveling, mentoring or simply conversation.

mission

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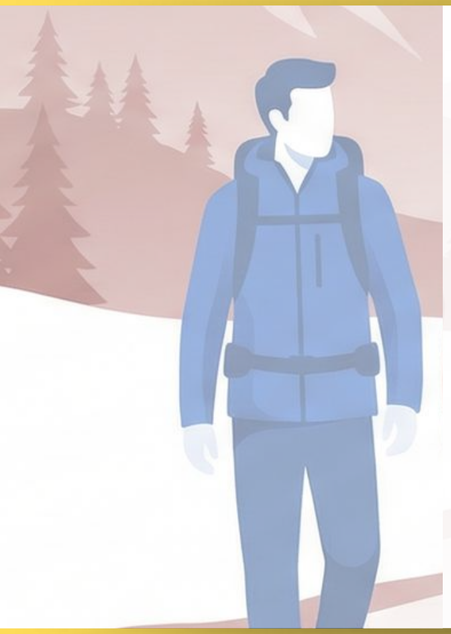
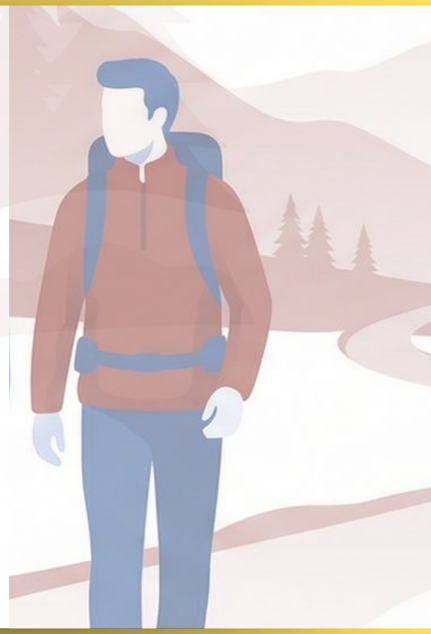
Let's checkout our prototype

Prototype



Thank You

TIMELII INTELLIGENCE PRIVATE LIMITED



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